

## **EuroITV2009 – “Networked Television”**

7th European Interactive TV Conference  
June 3rd to 5th 2009  
Leuven, Belgium

<http://www.euroitv2009.org/>

### **1st Call for Papers**

The EuroITV conference brings together researchers and practitioners from diverse disciplines that include human-computer interaction, media studies, computer science, telecommunications, audiovisual design and management. The organizing committee invites you to submit original, high quality papers addressing the special theme and topics, for presentation at the conference and inclusion in the proceedings. The main conference proceedings will be published by ACM.

The special theme is "Networked Television", which will be addressed from a technological as well as a user point of view, including economical and business aspects.

### **Important Dates:**

Tutorials and Workshop Proposals  
November 7th, 2008

Full Paper Submissions  
December 19th, 2008

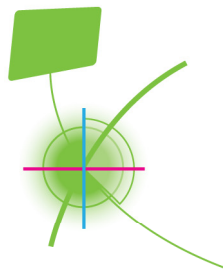
Short Papers, Posters, Doctoral Consortium, Demos  
January 30th, 2009

More information about other sessions, e.g. for business oriented work, will follow soon.

More details can be found on: <http://www.euroitv2009.org/submissions.html>

This year's conference consists of three tracks, each with their own program committee and a separate track chair, coordinated by an overall Program Chair. Full papers, short papers and posters have to be submitted in one of these tracks, to optimize the review process. If not sure, choose the track which is closest to the main topic of your submission, and of which you feel that community is most appropriate to review your work.

Track 1: Human-Computer Interaction (Chair: Lyn Pemberton)  
Track 2: Media, Social and Economic Studies (Chair: Jo Pierson)  
Track 3: Systems and Enabling Technologies (Chair: Cristian Hesselman)



**Papers are solicited from, but not limited to the following topics:**

- Beyond the home context, extended home, Mobile TV
- Ambient intelligence, ambient media environments
- Social TV, sociability, usability and user experience
- Digital content production, HDTV and digital cinema
- Asset management, metadata and content enrichment
- Entertainment computing, games, betting, game shows
- Broadband, IPTV, 3DTV and VR systems
- Audience research, television studies, ethnography, user studies
- New advertising and revenue models for television
- Accessibility, universal access, multimodal interaction
- Business models, media management, media economics, t-commerce, t-learning
- Web2.0, social media, community television, user-generated content
- Communication services, video conferencing, messaging
- Content management, digital rights management
- Interactive storytelling, interactive advertising
- Electronic program guide, video search, video navigation
- Enhanced TV (news, weather, sports)
- Changes in technical requirements and infrastructures (ubiquitous and mobile)
- Standards (TV-Anytime, MPEG-4, MPEG-7, SMIL)
- Multimedia, graphics, broadcast and video technology
- Personalization, user modeling, intelligent user interfaces
- Ethical, regulatory and policy issues
- Everyday life practices by family, elderly, youngsters and children
- Digital divide and e-inclusion issues
- Methods for digital television research and design

Paper submissions will be peer-reviewed. The main proceedings will be published by ACM, and be made available in the ACM Digital Library (<http://portal.acm.org/>). Extended versions of selected papers will be considered for a special issue in a journal.

**Conference Organizing Committee:**

*General Chair:*

Prof. Dr. Dirk De Grooff (K.U.Leuven, Belgium)

*Program Chairs:*

David Geerts (K.U.Leuven, Belgium) and Pablo Cesar (CWI, The Netherlands)

*Tutorials Chair:*

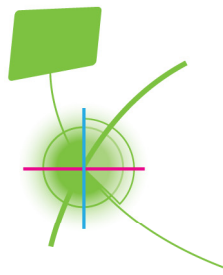
Regina Bernhaupt (University of Salzburg, Austria)

*Doctoral Consortium Chair:*

George Lekakos (Athens University of Economics and Business, Greece)

*Demonstration Chairs:*

Erika Reponen (Nokia, Finland) and Hendrik Knoche (University College London, UK)



*Short Papers & Posters Chairs:*

Christof van Nimwegen (K.U.Leuven, Belgium) and Judith Masthoff (University of Aberdeen, UK)

*Workshop Chairs:*

Gunnar Harboe (Motorola Labs, USA) and Marianna Obrist (University of Salzburg, Austria)

*Business Cases Chairs:*

Karin Slegers (K.U.Leuven, Belgium) and Artur Lugmayr (Tampere University of Technology, Finland)

*Arts Chair:*

Konstantinos Chorianopoulos (Ionian University, Greece)

*Track Chairs:*

Lyn Pemberton (University of Brighton, UK), Jo Pierson (Free University of Brussels, Belgium) and Cristian Hesselman (Telematica Institute, The Netherlands)

**Program Committee:**

To be announced

**Contact:**

For up to date information and further details please visit:

<http://www.euroitv2009.org/>

Send any inquiry about the conference to:

[info@euroitv2009.org](mailto:info@euroitv2009.org)

To receive updates about the EuroITV2009 Conference, subscribe to the Conference mailing list by sending a mail to [listserv@listserv.cc.kuleuven.be](mailto:listserv@listserv.cc.kuleuven.be) with the words "subscribe euroitv2009" (without quotes) in the body of the mail, or use this link:

<mailto:listserv@listserv.cc.kuleuven.be?body=subscribe%20euroitv2009>

**Host:**

Centre for User Experience Research (CUO), IBBT / K.U.Leuven  
(<http://soc.kuleuven.be/com/mediac/cuo/>)